

# Our **MISSION** is to **ACT**

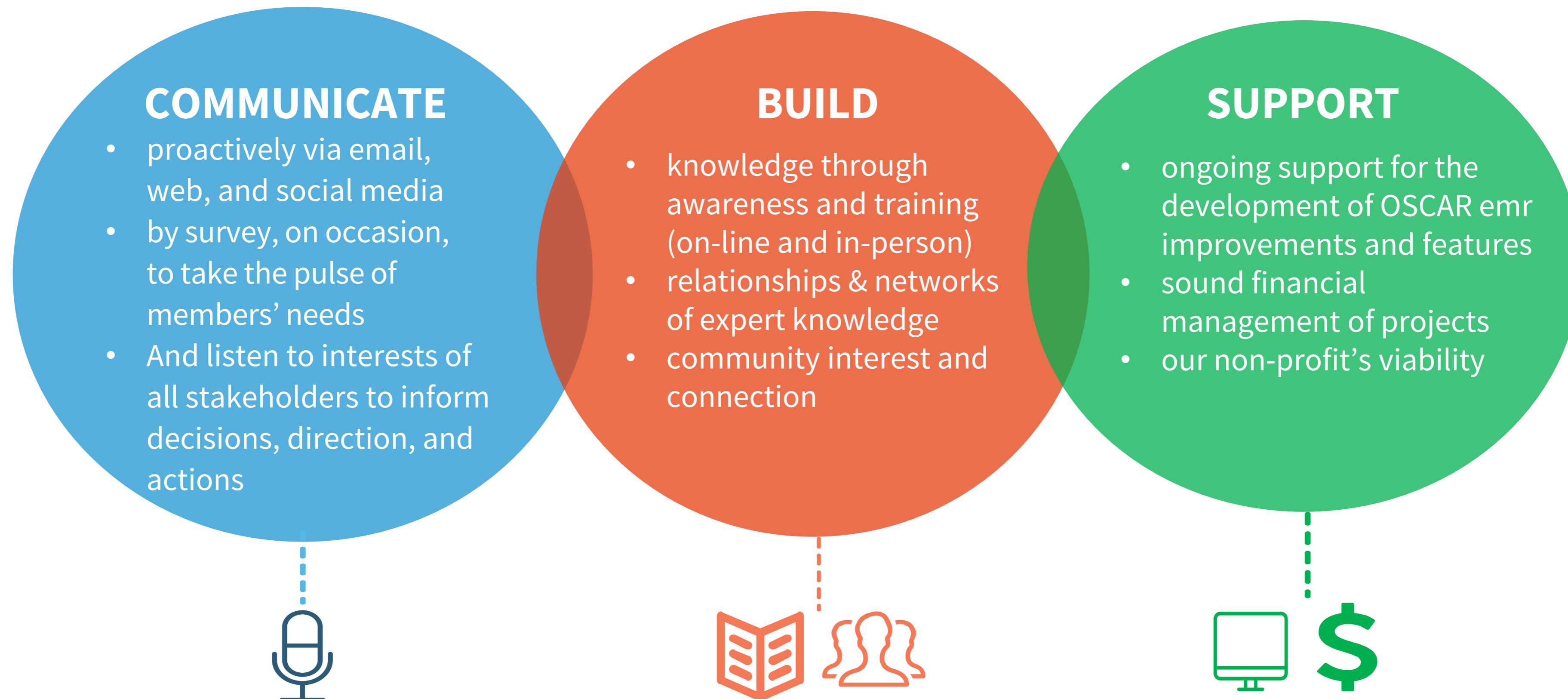
Advocate | Collaborate | Trust

# VISION

**OSCAR BC will ACT** to support a high quality, efficient, and innovative OSCAR **Open Source** Electronic Medical Record system for the benefit of health professionals and patients.

## STRATEGIES

**OSCAR BC will:** **1) Communicate** with OSCAR users and other stakeholders; **2) Build** knowledge, relationship and community; **3) Support** the development and improvements of OSCAR emr, and our organization's fiscal health



# ACTION PLAN



## COMMUNICATE

- Utilize CRM technology, social media & web platforms to connect with OSCAR users.
- Communicate and collaborate with Doctors of BC, Ministry of Health, Health Authorities, OSCAR Service Providers, academics, developers, and other stakeholders.
- Distribute timely and relevant OSCAR BC Newsletters to a wide range of recipients as noted above.



## BUILD

- Host webinar training and in-person conferences (when feasible) to build OSCAR user knowledge and the OSCAR community in BC.
- Engage OSCAR users and experts to deliver learning opportunities.
- Respond to requests for information about OSCAR (non-technical)



## SUPPORT

- Manage projects to support OSCAR improvements and feature development.
- Practice sound financial management to ensure that OSCAR BC remains a viable non-profit organization.
- Increase membership revenues by proactive solicitation of non-member OSCAR users.
- Market eForm programming services to increase revenue and support practice workflow.



# MEASUREMENTS

## OSCAR BC WILL MEASURE AND REPORT ON

**A**

### **A: COMMUNICATIONS with STAKEHOLDERS**

- Delivery of newsletters, blogs, and social media posts
- Subscriber levels and surveys
- Collaboration with partners and EMR Service Providers

**B**

### **B: KNOWLEDGE, RELATIONSHIPS & COMMUNITY**

- Learning sessions and events (in person & online)
- Training materials & activities shared
- Membership growth & development
- Collaboration with academic institutions & programs

**C**

### **C: OSCAR EMR DEVELOPMENT & IMPROVEMENTS**

- Value of projects undertaken and completed
- Project budgets, revenues & expenses
- Organizational fiscal health (annual reports, financial statements)